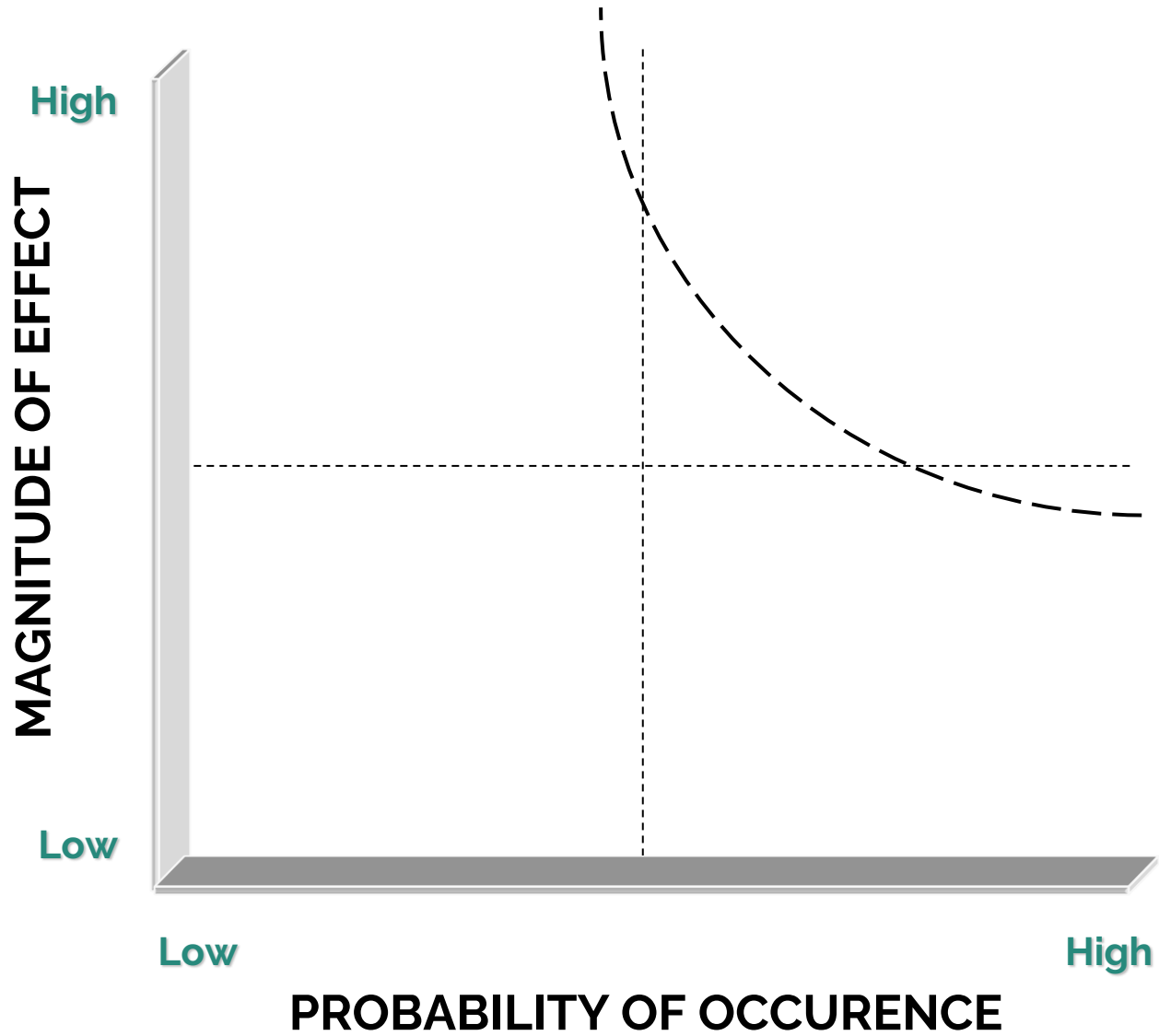


Brainstorm Trends (PESTLE)

POLITICAL	TECHNOLOGY
ECONOMIC	LEGAL-REGULATORY
SOCIO-DEMOGRAPHIC	ENVIRONMENTAL

Plotting the Trends



Trends and Opportunity

Trends	Implications to customers & Stakeholders	Implications to Us